Today’s the day

Final chance for show specials, giveaways and best deals on exhibit floor

- If yesterday was for looking, today is the day for buying, with the ASM18 exhibit floor scheduled to close at 5:30 p.m., not to open again until next year’s Annual Spring Meeting.

A stroll through the aisles reveals a bounty of good deals, show specials and must-have supplies at cash-and-carry prices.

*see TODAY, page 3
Visit us at Booth 419
New Products, Demonstrations and Great Deals!

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  A Nano-Hybrid Composite with Fluoride Release & Recharge

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Exploring Toronto

One of the best features of the Ontario Dental Society’s Annual Spring Meeting is its location, the Metro Toronto Convention Centre, which is just steps away from some of the top choices among Toronto’s endless attractions.

The list of attractions is enticing: international cuisine, urban community that is car free. There are several potential possibilities. 

Step out for a bit

- Taste a peameal bacon sandwich (with honey mustard) and a butter tart at the 200-year-old St. Lawrence Market.
- Ride the 501 “Red Rocket” streetcar along Queen Street from The Beaches in the east to the west end, through the heart of downtown and passing through the eclectic neighbourhoods of Leslieville, Riverside, Queen West, West Queen West, Parkdale and Roncesvalles along the way.
- Take the ferry to the Toronto Islands for a day in the parks and on the beaches – a piece of calm outside the hustle and bustle of the city. Refreshing signs read “Please walk on the grass.” The islands are home to a community of about 800 people, who have the distinction of boasting Canada’s highest per capita population of artists. Even more appealing, the islands are considered to be the location of North America’s largest urban community that is car free.
- Catch live music at one of Toronto’s legendary music venues such as the Horseshoe Tavern (where The Rolling Stones have played many surprise concerts), The Rex (for live jazz) or the iconic Massey Hall.
- Wander the eclectic and bohemian Kensington Market for vintage finds, organic coffee, tacos, Jamaican patties, gourmet cheese shops, green grocers and Indian spices.
- Experience the highs and lows of Toronto – from the CN Tower’s Skybowl observation deck at 447 meters (135 stories) up, down to the underground PATH system connecting downtown’s office towers with a 27-km network and more than 1,200 shops and restaurants.
- Stroll along the highest sidewalk at the CN Tower’s Edgewalk.
- Visit the Art Gallery of Ontario’s premier collections of Canadian art featuring the famous Group of Seven.
- Get lost in the crowds of Yonge-Dundas Square where the billboards and neon lights surround the swarms of people in Toronto’s most famous intersection.
- Absorb the Canadian game’s history and touch the actual Stanley Cup at the Hockey Hall of Fame.
- Shop at the Eaton Centre and for designer wear at Bloor-Yorkville.
- Eat your way around the world in Little Italy, Little Portugal, Greek town, Chinatown, Koreatown, and Little India, just to name a few.

(Toronto.com)

The opportunities are everywhere. In booth No. 433, Designs for Vision is offering $200 off when you order both loupes and an LED DayLite. It’s worth a visit just to feel how light in weight and powerful in illumination these are.

Headquartered just down the road in Cambridge, Ontario, Septodont always has its ASM booth (No. 724) loaded up with show specials, demos and other offers. Be sure to learn more about its BioRoot RCS and Endosolv products.

Be sure to check the DIAC coupon book, too, for even extra savings on the exhibit floor. The book has a 2+1 offer you can use in the Dentsply Sirona booth (No. 1103), where you can get a close look at the company’s new universal composite restorative TPH Spectra ST. The breakthrough technology behind the material makes it non-sticky (easy to work with), highly resistant to staining and 60 percent higher in wear resistance.

Another technological breakthrough can be experienced in booth No. 1647, where ClaraNav has its Navident “Trace and Place” dynamic navigation instrument on display. You really do have to see this one to believe it. Registration is accomplished using any recent CT scan of the jaw by selecting on-screen and then tracing three of the patient’s teeth or other structures (such as braces or abutments). It’s all done in the chair, immediately before surgery. No stent or guide needs to be prepared, and the entire registration process can be completed in about three minutes.

In the Planmeca booth, No. 625, you can learn about the Ultra Low Dose protocol for its CBCT imaging that delivers an average 77 percent reduction in radiation dose with no reduction in image quality. Other advanced technology from Planmeca addresses the primary disruptor of CBCT 3-D image quality: patient movement. The company calls the technological advancement CALM, which stands for Correction Algorithm for Latent Movement.

In the Shofu booth, No. 419, you (dentists, hygienists, dental assistants) can hold and handle the new and improved Eyespecial C3 III digital dental camera. Its preprogrammed settings are designed specifically for ease of use in dental applications. Plus, the camera is water-, chemical- and scratch-resistant, and it can be quickly disinfected with a sterilizing towelette.

(Source: Ontario Dental Association)